

Media Release

Phonak assembles thought leaders in eAudiology

Key international experts met with Phonak audiologists and researchers to discuss topics in the up-and-coming field of eAudiology

Stäfa, Switzerland and Warrenville, Illinois/US – March 1, 2018 – Phonak, the leading global provider of hearing instruments and wireless communication solutions, recently invited a group of renowned international experts to Florida for a first research exchange on the topic of digital transformation in audiology. The main goal of the meeting is the development of a consensus paper for hearing care professionals in clinical practice.

The meeting, chaired by Professor Joseph Montano, brought together audiology experts from around the world to develop key elements of a consensus document pertaining to the implementation and practice of eAudiology.

Over the course of two days, the invited experts discussed digital transformation in audiology and hearing care providers' perceptions of eAudiology. The experts were informed about the Phonak portfolio of digital solutions and identified ways to support the field in integrating new technology solutions into clinical practice.

"Discussing the evolving role of digital transformation in audiology with and eliciting feedback from thought leaders in this field was of paramount interest," says Dr. Christine Jones, Vice President of Audiology, Phonak US. "It also greatly helped to identify ways in which hearing care professionals can integrate eAudiology solutions into their practice as a means to increase the value of their services and enhance patient care."

The consensus statement on eAudiology is planned to be published in September.



From left to right: Rob Eikelbom, Christine Jones, Gurjit Singh, Gina Angley, Bill Campbell, Davina Omisore, Martina Schuepbach-Wolf, Colleen Ryan-Bane, Elizabeth Thompson, Andrea Gerlach, Danielle Glista, Joe Montano, Francois Julita, Ora Buerkli, and Karen Munoz.

For an overview of Phonak scientific evidence please visit the Phonak [Evidence Page](#).

About Phonak

Headquartered near Zurich, Switzerland, Phonak, a member of the Sonova Group, was born in 1947 from a passion and dedication to take on the most difficult hearing challenges. Seventy years later, this passion remains.

As the industry's leading provider, we offer the broadest portfolio of life-changing hearing solutions. From pediatric to profound hearing loss, we remain committed to creating hearing solutions that change people's lives to thrive socially and emotionally. We believe in changing lives and creating a world where 'Life is on' for everyone.

For more information, please visit www.phonakpro.com or contact:

Media Relations Phonak

U.S.

John Urbaniak
Phone +1 331 204 27 99
Email john.urbaniak@sonova.com

Europe

Mirko Meier-Rentrop
Phone +41 58 928 33 33
Email mirko.meier-rentrop@sonova.com

At Phonak, we believe that hearing well is essential to living life to the fullest. For 70 years, we've remained true to our mission, creating life-changing hearing solutions to help people thrive socially and emotionally. **Life is on.**